

LETTER of INTENT

To Whom It May Concern,

Date: 01/20/22

My name is Ashley Skipper. I am the Owner of A.S. Aesthetics. I am a Licensed Medical Aesthetician and a Licensed Medical Tattoo Artist. One of my biggest accomplishments in my career is winning the title “Best Esthetician of Georgia 2021”. I received this prestigious award from the Georgia Business Journal, in which our local community voted for me.

My business specializes in “Aesthetic Artistry” which ranges from brow waxes, to tints, to lash lifts to facials, microblading and finally to one of my beloved, and all-time favorite service: **The 3-D Areola Restoration Tattoo**. Simply put, this tattoo is healing art. ♡ It is the last step of a breast cancer survivor’s journey. I tattoo a realistic areola, after reconstruction surgery on a flat surface to make it appear 3-D. Before I began this amazing art form, local Valdosta women were making the drive to Atlanta, Savannah or even out of State to Jacksonville or Texas. Dr. Bridgette Moore and I work in conjunction to complete a survivor’s journey back to wholeness after breast cancer. This particular cosmetic procedure I do, gives an immeasurable amount of confidence back in a woman’s life after cancer.

Aside from the medical aesthetics and tattooing, I want to offer an academy of advanced training for fellow licensed professionals; which is not offered locally. Certification classes for our industry are held in bigger cities such as: Atlanta, Savannah, Jacksonville, Orlando, Miami, Tampa—just to name a few places I’ve personally traveled to in my years of continuing education. I want to change that. I want to provide excellent and affordable education right here in Valdosta, Georgia for fellow licensed professionals.

In conclusion, I have the **art and ability** to help women **heal & feel whole** again. I have the **talent and energy** to help women feel **confident & empowered**; and I have the **skillset and experience** after 7 years to help fellow professionals **flourish & succeed** as young entrepreneurs themselves. The intent of my business will always be to uplift and help others. A.S. Aesthetics is a reputable, rewarding, enriched experience for all walks of life to find a new inner-confidence, in an aesthetic art form. We cherish our past three years and look forward to serving many more years in the Valdosta community.

Thank you for your time.

Sincerely,



Ashley Skipper